

From Awareness to Action – Actus Monitoring for Public Safety, Defense, Intelligence and Political Insight



Trusted & Proven

- 1,300+ systems worldwide, monitoring tens of thousands of channels

Benefits with Actus

- Global support centers – 24 x 7 x 365 support
- Accelerated roadmap
- Integration with LiveU products
- Customer-driven DNA: We evolve our solutions by listening to you
- On premise, VM, Cloud based, Hybrid
- Turnkey solution (Software and Hardware) or Software only – as you prefer
- Assuming we provide the hardware – branded HW with onsite support



Actus End-to-End Monitoring Workflow

- **Capture Everything** – Gather live feeds from TV, radio, LiveU streams, or cameras.
- **Make It Understandable** – Automatically tag and analyze content so it's easy to find later (e.g., identify faces, topics, or events).
- **Watch in One Place** – Monitor all live and recorded content from a central view.
- **Find What Matters** – Search quickly for any moment. topic or metadata needed
- **Share & Act** – Clip and share key moments instantly with the right people.

For:

- Media Regulatory Authorities
- Political Monitoring
- Parliaments / Congress / Court Houses
- News Monitoring agencies
- Defense Agencies
- Intelligence Units
- Police
- Military
- Situation / Control Rooms

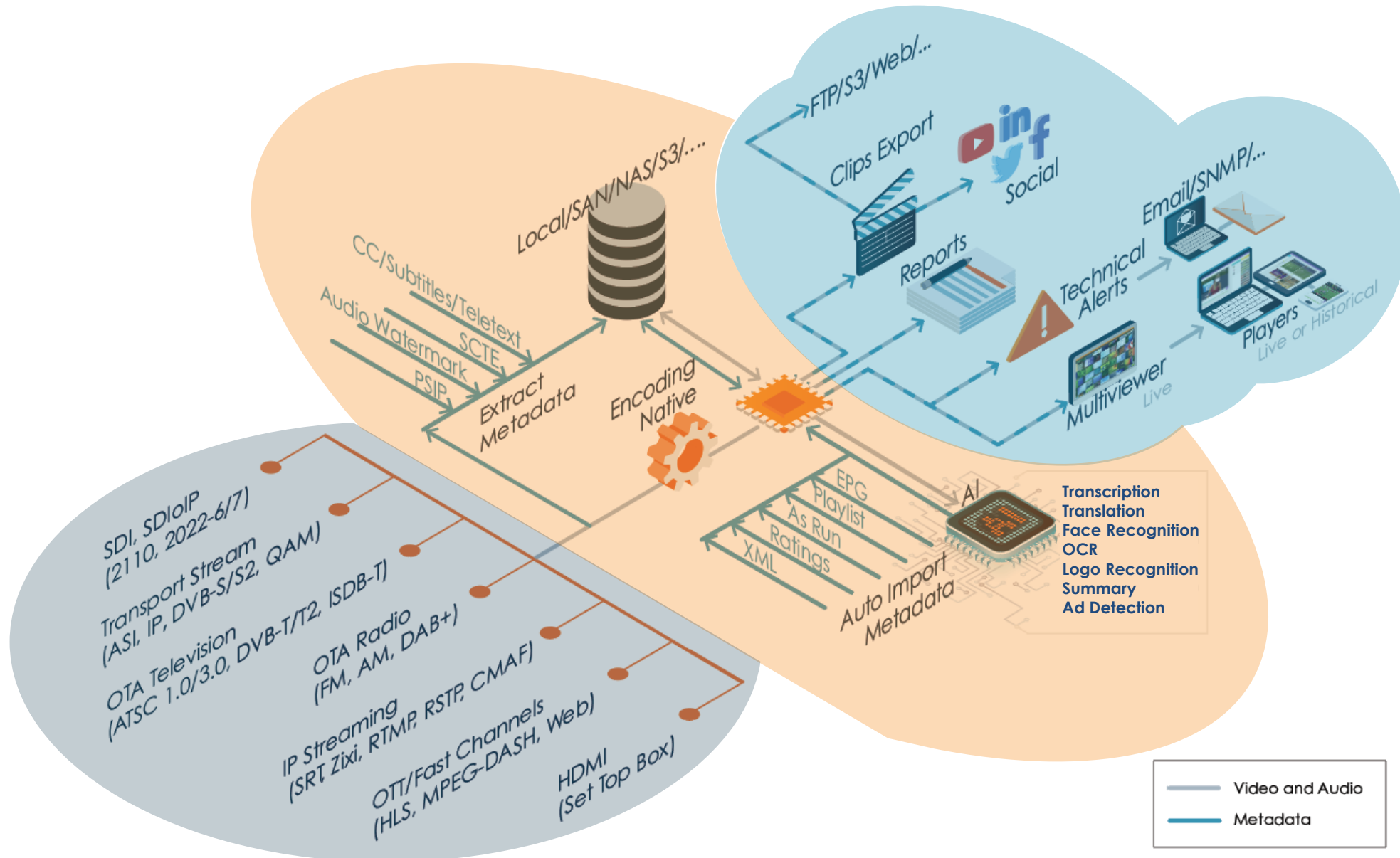
...and more



Hundreds of customers, worldwide

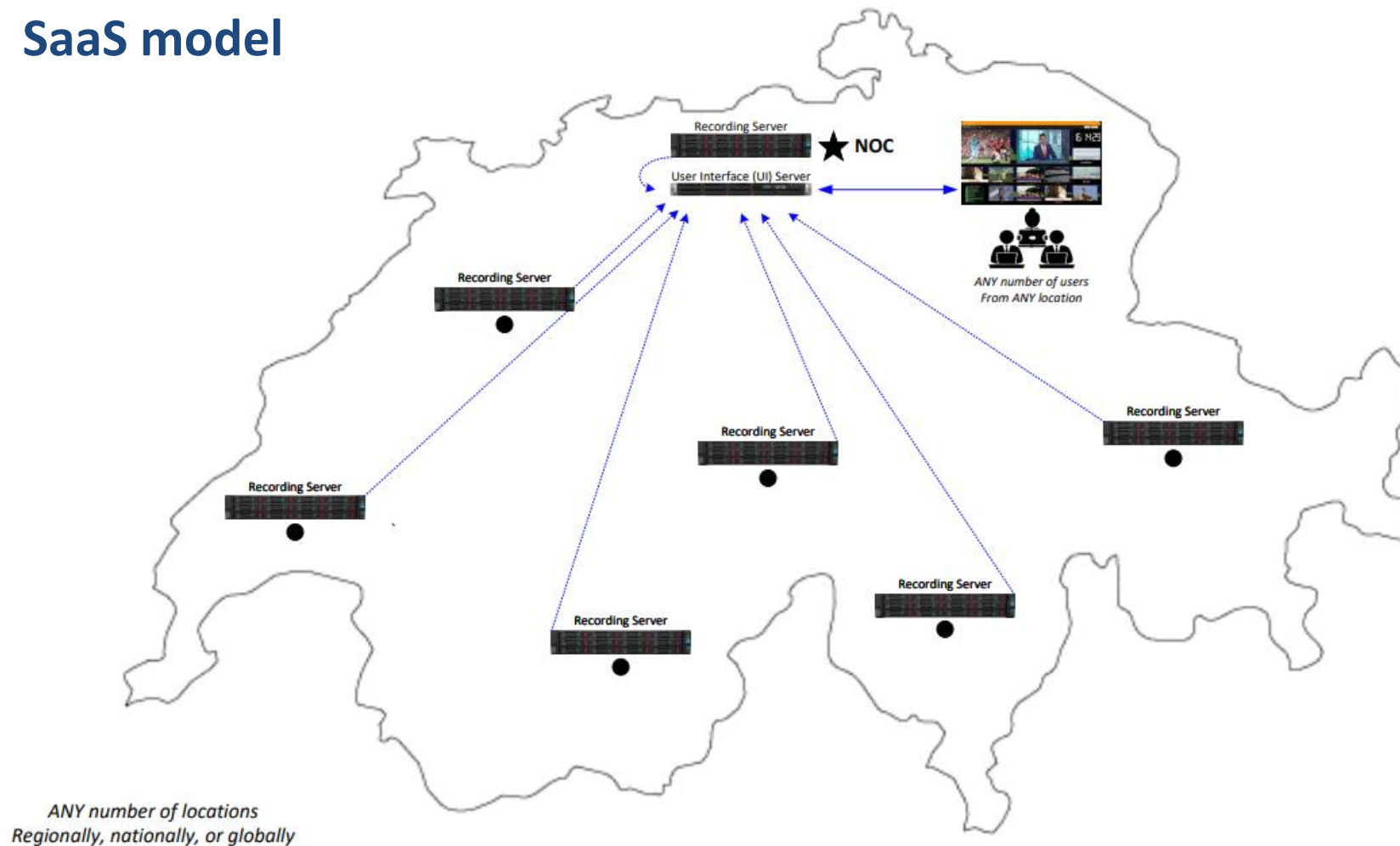


System Overview



Centralized Monitoring

Global channels coverage SaaS model



ANY LOCATION or region - ANY NUMBER of sites - ANY Input Type and Format - ANY QUANTITY of users

Public Safety: OSINT: Open-Source Intelligence (Open channels)



Defense & Military → monitor local and foreign broadcasts for situational awareness and threat detection.

Intelligence Agencies → track extremist groups, identify disinformation campaigns, analyze geopolitical narratives.

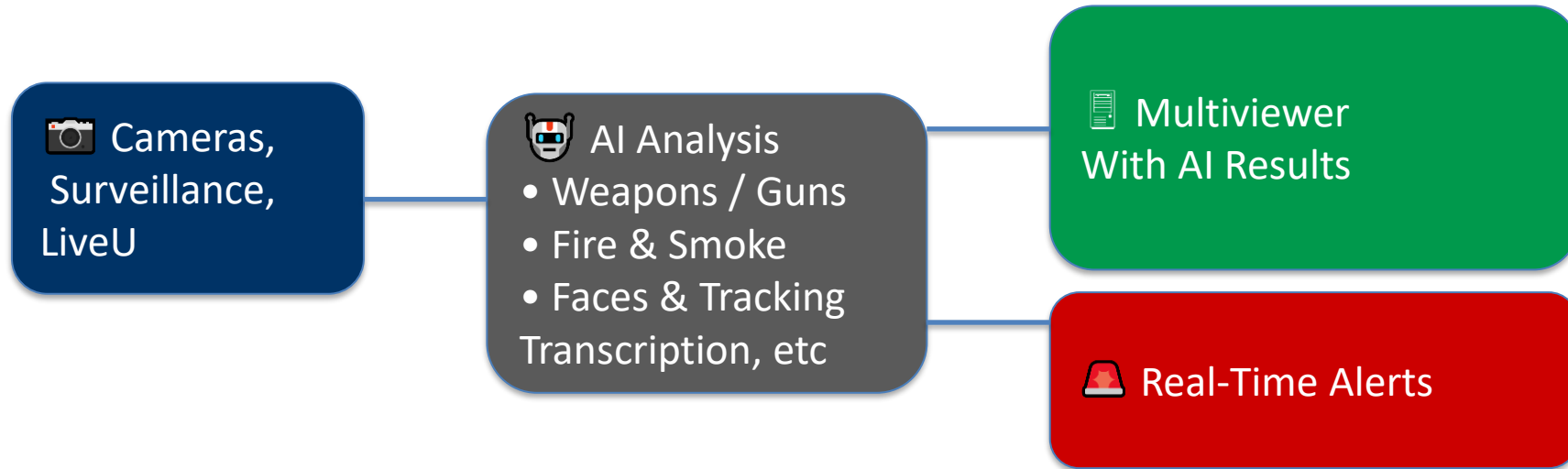
Police & Law Enforcement → Public Relations – Detect mentions instantly, issue clarifications, protect Reputation, Rapid Response

Political & Government Monitoring → Track leaders, policies, and rivals; analyze public sentiment; manage crises and campaigns

News Agencies & Media → verify facts, awareness, track breaking stories, and monitor narratives across multiple regions and languages

AI: Transcription, translation, summarization, key points, sentiment detection, any ChatGPT prompt

AI-Powered Camera Monitoring



Centralized Control Room View – Monitor feeds from one or remote sites in one central dashboard

AI driven Audio and Video Analysis – Face recognition, object detection, license plates, ...

Interrogation Room Recording - AI automatically transcribes the conversation, adds subtitles to video clips, and makes the content searchable for review and evidence

Store all incoming feeds for long-term review

AI-powered features and alerts (any AI engine)

Clipping tools for instant sharing

Challenge:

- Record local and international channels
- Know instantly what is said on relevant topics on TV and news
- Be alerted on relevant topics

Solution/Products:

- Actus recording , Multiviewer – centralized monitoring of all the channels from multiple countries
- Clip Factory PRO for content sharing internally
- Automatic audio and video analysis: Transcription, translation, video summary, key points, face recognition, Object Detection, etc.
- Concise summaries/highlights, advanced searching, no language barriers, fast content awareness, fast clipping
- Live alerts – keyword, face, event...

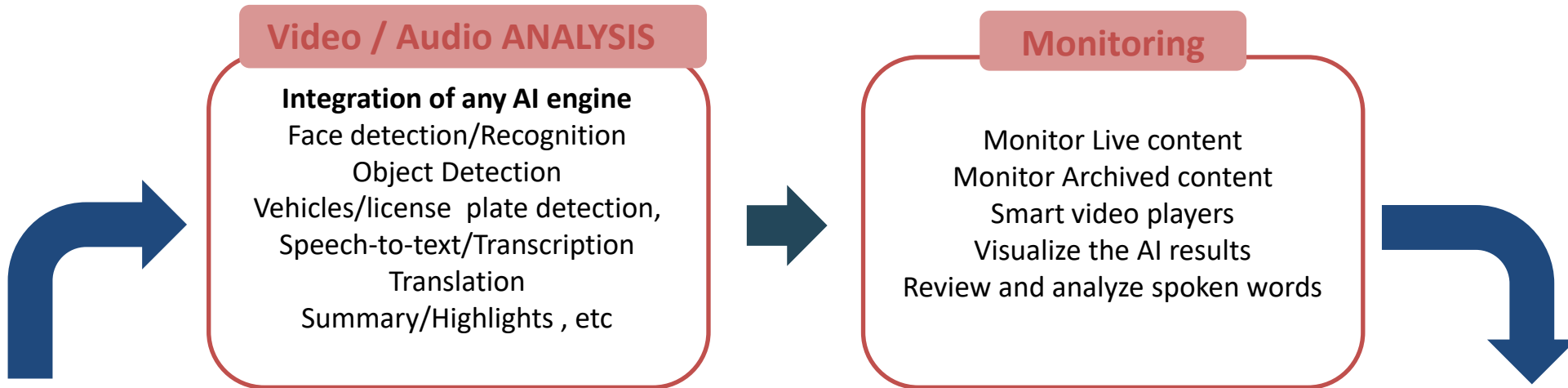
Customer Benefits:

- Real-time awareness, faster response to incidents, respond and act immediately

OSINT – Open-Source Intelligence – Security risks, trends, or public sentiment

Powerful AI Monitoring Platform

Enhancing the **speed and accuracy** of extracting insights from the video



INGEST

Television
Radio
LiveU Streams
Streams
OTA/OTT
Web
Cameras
Monitors
etc.



PRODUCE

Automatic and Manual Clipping
Share Content and Information
Customized Reports
Any Metadata Filtering

Use Cases for Public Safety & Government Agencies



Media Communication & Rapid Response

- Real-Time Media Monitoring – Track mentions of your organization across broadcast and OTT channels.
- Immediate Awareness – Identify breaking stories and public statements affecting your reputation.
- Rapid Reaction – Respond quickly to misinformation or public concerns before narratives take hold.
- Example: Police departments can detect negative or inaccurate reports within minutes, issue clarifications, and improve public trust.

Investigation & Evidence Gathering

- Integrated Camera Feeds – Record and monitor content from fixed surveillance cameras, body cams, and LiveU live streams.
- Automatic Subtitles & Transcription – Instantly transcribe video for easy searching and accessibility.
- Export with Accuracy – Provide time-stamped video evidence, complete with subtitles, to courts or other agencies.
- Post-Event Analysis – Review incidents in detail for training, legal defense, or operational improvement.

Centralized Monitoring from Multiple Locations

- Unified Control Room View – Monitor feeds from one or remote sites in one central dashboard.
- LiveU Stream Archiving – Store all incoming LiveU feeds for long-term review
- Actus Capabilities on LiveU Streams – Multiviewer for simultaneous channel viewing, technical alerts, AI-powered features, and clipping tools for instant sharing.

Political Monitoring & Public Sentiment Analysis

- Comprehensive News Coverage – Track how political leaders, parties, or policies are portrayed in the media.
- Public Sentiment Insights – Use AI-driven analysis to detect tone, emotional context, and trending topics.
- Crisis Management – Identify negative coverage early and adjust messaging strategies.
- Competitive Intelligence – Monitor rivals' exposure and positioning to fine-tune communication campaigns.
- Election Period Benefits – Stay ahead of narratives, measure campaign impact, and ensure message consistency across regions.

Defense/Intelligence Units – Strategic News & Threat Monitoring

- International News Monitoring – Track broadcast and OTT news channels from multiple countries in real time.
- Threat Detection – Identify potential security risks, hostile narratives, or emerging incidents early.
- Geopolitical Awareness – Understand public sentiment and media framing in different regions.
- Multi-Language Support – Automatic translation and transcription to overcome language barriers.
- AI-Driven Alerts – Receive instant notifications on keywords or topics related to national security.
- Strategic Decision Support – Provide leadership with accurate, timely intelligence to inform responses.

The Power of AI in Actus Monitoring

- Get Instant Keyword Alerts – Be notified when important topics appear in live content.
- Recognize Faces Automatically – Detect and track appearances of specific individuals across channels.
- Access Full Transcripts – Read exactly what was said, searchable by any word or phrase.
- Receive Concise Summaries – Quickly understand the key points without watching the entire video.
- Identify Key Moments – AI highlights the most relevant parts of content for faster decision-making.
- Any other content analysis: weapons, license plates, etc
- Work Smarter – Save time and act faster with automated analysis and insights.

Actus + LiveU Integration

- Direct ingest of LiveU streams for seamless real-time/Archived monitoring.
- Fully browser-based viewing from anywhere.
- Unified dashboard for monitoring, recording, analyzing, and searching.
- Receive technical alerts on the audio and video quality
- Detect faces, vehicles/license plates, weapons, objects, etc.
- AI results overlaid on video or shown as metadata

